



A Community-driven Marketplace
for Buying and Selling
Children's Pre-loved Treasures.

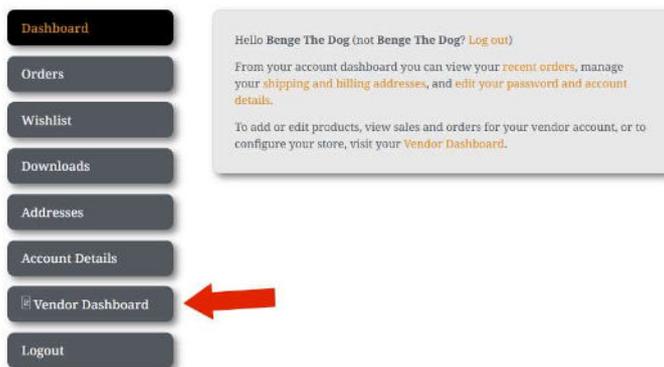
We aim to make the Snugzees website easy to use for both sellers (vendors) and buyers. Our range of guides cover everything from setting up a vendor's account, to creating your own personal shop, providing good images and descriptions, and marketing.

If anything isn't clear, please feel free to reach out to our support team by emailing support@snugzees.com.

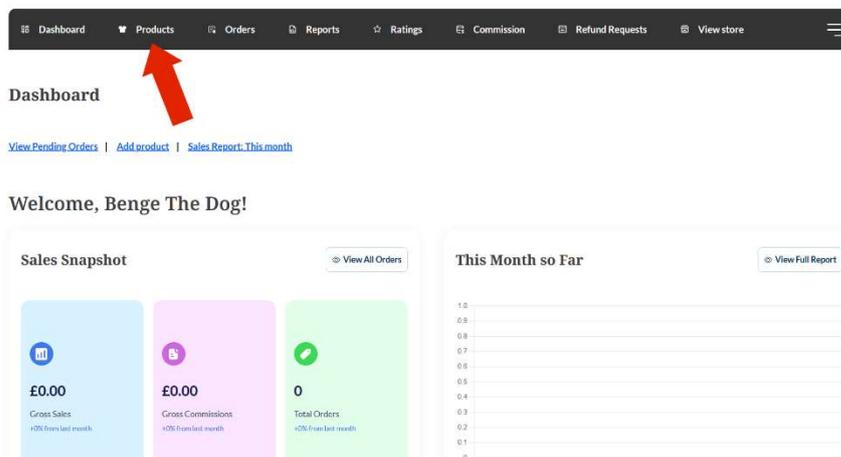
HOW TO ADD A PRODUCT

You can add a product by logging into your account, choosing the 'Vendor Dashboard' tab and then selecting 'Products' from the top menu.

My Snugzees account



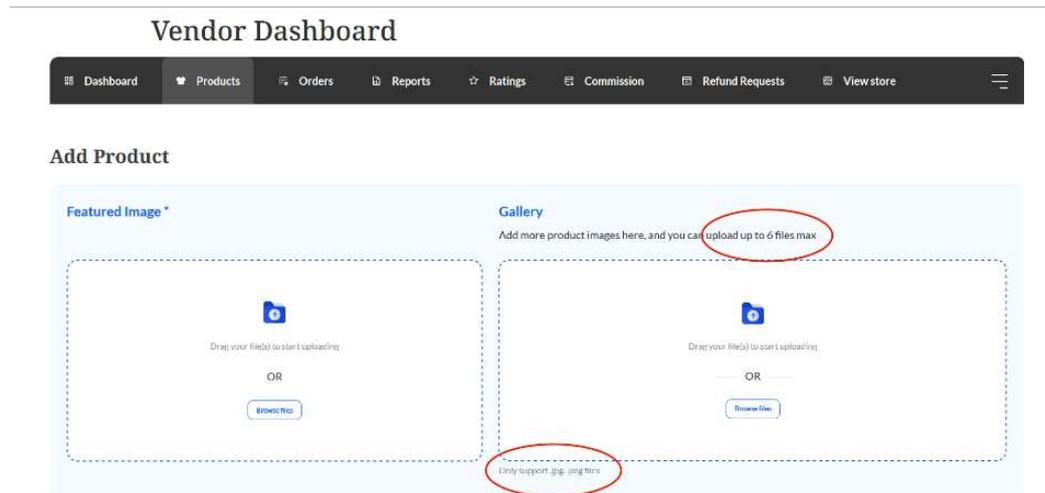
Vendor Dashboard



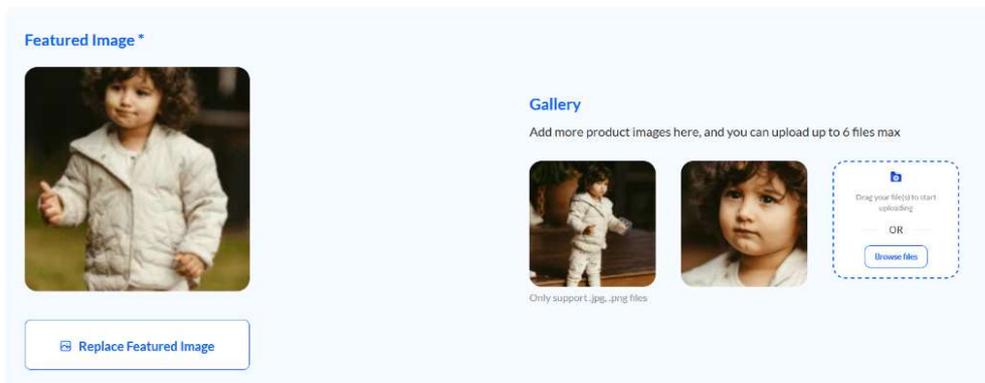
IMAGES

On the 'Add Product' page the first thing to do is to add one or more images.

The featured image will appear on the shop page and will be the primary image that potential buyers see; up to six other images can be added to supplement the main one.



**Images must be in JPG or PNG format.
The maximum image width allowed is 1200px;
the maximum height is 1000px.**



After adding one or more images, you need to give your item a name, a description, one or more categories and a price.

NAME

Product Name *

Beige padded jacket, age 3-4

Try to make the name short but descriptive. 'Pink summer dress, 8-10 years' is much more informative than simply 'Dress'. (More details can be added later under the description and will be seen when someone clicks the item on the shop page.)

DESCRIPTION

Add a brief, informative description in the box to help potential buyers understand more about what you're offering and whether it's right for them.

Adding details of an item's age suitability, condition, any marks or blemishes etc will make it easier for someone to decide whether to buy it.

Be open and transparent; failing to disclose that something's faulty, for instance, will only lead to a buyer being disappointed and returning it.

Product Short Description

 Add Media

B *I* U “ ” ABC ☰ ☷ ☹ ☹ ☹ ↶ ↷ 🔗 ✕

Beige / cream Mountain Warehouse padded jacket with hood and popper fastenings.

Will fit 3-4 year old boy or girl. Hardly worn and in very good condition.

CATEGORIES

After giving your product a name and description, you need to categorise it to help so that people looking for certain types of products will be able to find it.

Any item that's not given an appropriate category will be labelled 'Uncategorized' and will be harder for prospective buyers to find.

Categories *

jack

Outerwear (jackets, coats, rainwear)

To select one or more categories, start typing and available options will be displayed. Choose up to 10 categories, remembering to be as specific as possible.

For example, a vest for a toddler could be listed under the categories 'Toddler (1-3 years)' and also 'Tops (T-shirts, blouses, polos)', while a pair of slippers could be listed under both 'Footwear' and 'Slippers' plus an appropriate age range.

Note that categories are pre-set, so you can't add new ones (although if there's nothing suitable you can ask us to add one by emailing support@snugzees.com).

PRICE

Having named your item and chosen suitable categories, it's time to set your price.

Remember to allow for the 10% commission you'll be paying (if you charge £10 you'll receive £9; £4.50 will give you £4.05; £15.99 will give you £14.40 etc).

Although you can set both a full (regular) price and a sale price, there's little point offering an item at a reduced price from the start. Instead, see what response you get and if after some time you think reducing the price might help the item to sell, then come back to the item page and add a sale price.

General

Regular Price (£) *

£ 15

Sale Price (£)

£

SCHEDULING

To the lower right of the price section is a 'Schedule' option, which allows you to display a product for a set period, after which it will be removed from the Snugzees shop (the product will remain in your vendor account, but won't be publicly visible).

Sale Price (£)

£

[Schedule](#)

Categories *

Outerwear (jackets, coats, rainwear) ×

Regular Price (£) *

£ 15

From

01/01/2026

January

Sun	Mon	Tue	Wed	Thu	Fri	Sat
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
1	2	3	4	5	6	7

Sale From

£

To

01/01/2026

The sale will end at the beginning of the set date.

SHIPPING COST

Here you can set your postage fee - just insert the cost of delivery in the box. Charges for postage are paid back to vendors in addition to the 90% commission.

There's also an option to send an item free of charge - just check the box.

Shipping

National Shipping Fee ⓘ

£ 3.50

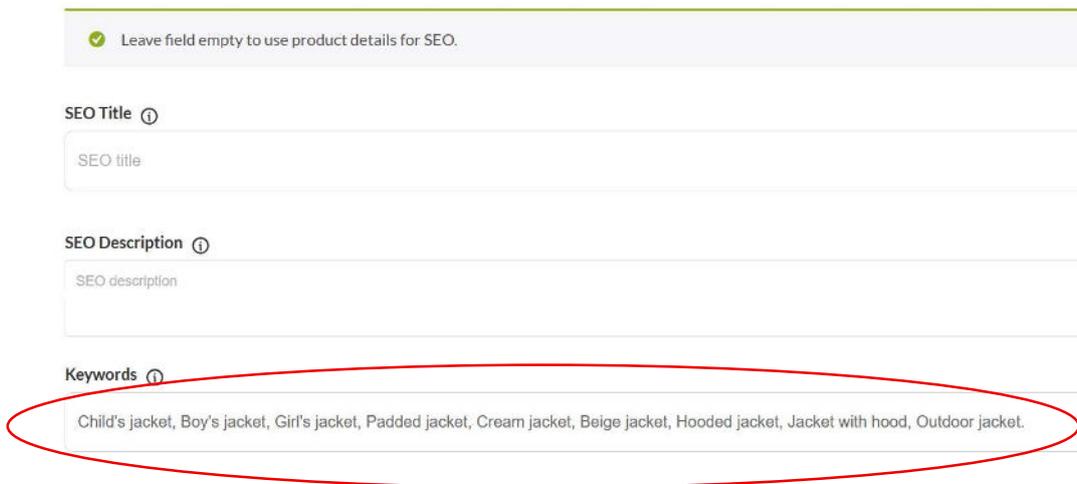
Free National Shipping

KEYWORDS

It's then time to add keywords to help potential buyers find your item.

You can leave the first two sections blank: the system will use existing details to fill them on the product page.

You should, however, add keywords in the third section to make it easier for your product to be found using a range of terms in addition to those that appear in your item name and description.



Leave field empty to use product details for SEO.

SEO Title ⓘ
SEO title

SEO Description ⓘ
SEO description

Keywords ⓘ
Child's jacket, Boy's jacket, Girl's jacket, Padded jacket, Cream jacket, Beige jacket, Hooded jacket, Jacket with hood, Outdoor jacket.

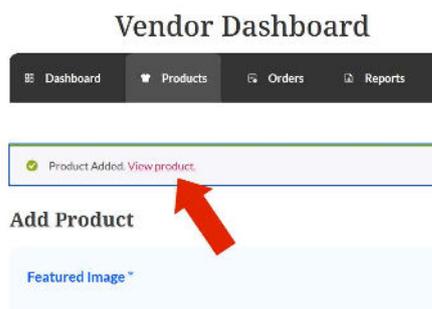
GO LIVE!

Once you're happy with your work, make it live on the Snugzees website using the 'Add Product' button.



Add Product Save Draft

Then view the item by following the link:



Vendor Dashboard

Dashboard Products Orders Reports

Product Added. [View product](#)

Add Product

Featured Image *

Beige padded jacket, age 3-4

Beige / cream Mountain Warehouse padded jacket with hood and popper fastenings.

Will fit 3-4 year old boy or girl. Hardly worn and in very good condition.

£15.00

Add to trolley

Buy Now



Ships From: United Kingdom (UK)

Sold by: [Benge The Dog](#)

Category [Outerwear \(jackets, coats, rainwear\)](#)



It's also worth checking the shop page too, to make sure your item looks as expected.

Showing all 19 results

Default sorting

 <p>♥ Add to Wishlist</p> <p>Baby toy £5.00 Sold by: Bobiala14 Store</p> <p>Add to trolley</p>	 <p>♥ Add to Wishlist</p> <p>Beige padded jacket, age 3-4 £15.00 Sold by: Benge The Dog</p> <p>Add to trolley</p>	 <p>♥ Add to Wishlist</p> <p>Blue dress, 9-10. £0.00 Sold by: Bobiala14 Store</p> <p>Add to trolley</p>	 <p>♥ Add to Wishlist</p> <p>Boys waistcoat £7.99 Sold by: Jacqui's Place</p> <p>Add to trolley</p>	 <p>♥ Add to Wishlist</p> <p>Christmas themed dress £0.00 Sold by: Bobiala14 Store</p> <p>Add to trolley</p>	 <p>♥ Add to Wishlist</p> <p>Dress £5.00 Sold by: Bobiala14 Store</p> <p>Add to trolley</p>
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If you're not happy with it, you can go back to your dashboard and edit it.

If anything isn't clear, please feel free to reach out to our support team by emailing support@snugzees.com.